



3050 K St NW Ste 100

GMMB, INC.

Washington

SHIRA LEVY

NICOLE ELIE POL

USA

AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV. 1181-63216-1

DATE PRINTED

10/03/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** OBAMA FOR AMERICA Required PO BOX 8102 Announcement 28 days DC 20007-5108 IL 60680-8102 Chicago prior notice USA

SALESPERSON NATIONAL SALESPERSON

CONTACT

LOCAL

6441

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/14/12 NO. WEEKS:

1904

AGENCY EST. NO.

PRODUCTEST #1904

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

PRODUCT

CODE

ethnicity	-	SPOTS	TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-F	4	05:00A	05:28A	30S	10/09/12-10/12/12	NEWS 4 EARLY 5-5:28AM	4	250.00	1000.00
2	T-F	4	05:28A	06:00A	30s	10/09/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	4	300.00	1200.00
3	T-F	4	06:00A	07:00A	30S	10/09/12-10/12/12	NEWS 4 TODAY	4	350.00	1400.00
4	T-F	4	07:00A	08:58A	30S	10/09/12-10/12/12	THE EARLY SHOW	4	275.00	1100.00
5	Sa	1	05:00A	07:30A	30s	10/13/12-10/13/12	SATURDAY 5-730 NEWS ROTATIO	N 1	250.00	250.00
6	Su	1	05:57A	07:58A	30S	10/14/12-10/14/12	NEWS 4 THIS MORNING	1	200.00	200.00
7	Su	1	07:58A	09:30A	308	10/14/12-10/14/12	CBS SUNDAY MORNING	1	1300.00	1300.00
8	T-F	2	08:58A	09:58A	305	10/09/12-10/12/12	RACHEL RAY	2	315.00	630.00
9	T-F	2	09:57A	11:00A	308	10/09/12-10/12/12	PRICE IS RIGHT	2	450.00	900.00
10	T-F	2	11:00A	12:00N	30s	10/09/12-10/12/12	YOUNG & THE RESTLESS	2	400.00	800.00
11	T-F	2	12:00N	12:25P	30s	10/09/12-10/12/12	NEWS 4 AT NOON	2	325.00	650.00
12	T-F	2	12:30P	01:00P	30S	10/09/12-10/12/12	BOLD & BEAUTIFUL	2	350.00	700.00
13	T-F	2	01:00P	02:00P	30s	10/09/12-10/12/12	THE TALK	2	300.00	600.00
14	T-F	2	02:00P	02:58P	30s	10/09/12-10/12/12	LET'S MAKE A DEAL	2	300.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





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AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice**

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 GMMB, INC.

Required 3050 K St NW Ste 100 PO BOX 8102

OBAMA FOR AMERICA

Announcement 28 days **ADDRESS** Washington DC 20007-5108 IL 60680-8102

Chicago prior notice USA

CONTACT SHIRA LEVY PRODUCTEST #1904

LOCAL NICOLE ELIE POL AGENCY EST. NO. PRODUCT SALESPERSON

NATIO NAL SALESPERSON

6441

NAME

AND

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/14/12 NO. WEEKS:

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- ethnicity										5, 51 (24.43)
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ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	T-F	2	04:00P	05:00P	30s	10/09/12-10/12/12	DR PHIL	2	600.00	1200.00
16	T-F	2	05:00P	05:30P	30S	10/09/12-10/12/12	NEWS 4 AT 5 PM	2	1200.00	2400.00
17	T-F	2	06:00P	06:30P	30s	10/09/12-10/12/12	CBS4 NEWS AT 6	2	1000.00	2000.00
18	т	1	06:57P	08:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	4500.00	4500.00
19	Т	1	09:00P	10:00P	30s	10/09/12-10/09/12	VEGAS	1	3500.00	3500.00
20	W	1	09:00P	10:00P	30s	10/10/12-10/10/12	CSI: CRIME SCENE	1	4300.00	4300.00
21	Th	1	08:00P	09:00P	30s	10/11/12-10/11/12	PERSON OF INTEREST	1	4500.00	4500.00
22	F	1	08:00P	09:00P	30S	10/12/12-10/12/12	MADE IN JERSEY	1	2500.00	2500.00
23	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	4000.00	4000.00
24	T-Su	5	10:00P	10:35P	30s	10/09/12-10/14/12	LATE NEWS M-SU	5	1700.00	8500.00
25	Su	1	10:35P	11:07P	30S	10/14/12-10/14/12	BRONCOS ALL ACCESS	1	500.00	500.00
26	T-F	5	10:35P	11:37P	30s	10/09/12-10/12/12	LATE SHOW WITH DAVID	5	600.00	3000.00
27	T-F	2	06:30P	06:58P	30s	10/09/12-10/12/12	CBS4 NEWS AT 630PM Total Contract:	2 58	1000.00	2000.00 54230.00
							—— Billing Summary			_

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AND	3050 K St NW Ste	100	PO BOX 8102	Required
AND				Announcement 28 days
ADDRESS	Washington	DC 20007-5108	Chicago IL 60680-8102	prior notice
	USA		USA	p.1.0.1.000
CONTACT	SHIRA LEVY		PRODUCTEST #1904	
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 1904	PRODUCT 1300 CODE	
NATIONAL SALES PERSON	ı			
BROADCAS	T SCHEDULE STARTING	10/09/12 AND ENDING	10/14/12 NO. WEEKS: 1	

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